

JAVIER RODRÍGUEZ

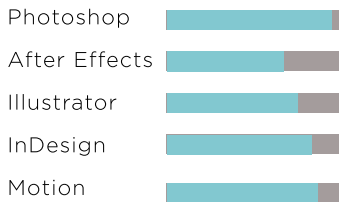
MEDIA DESIGNER

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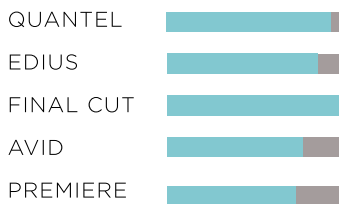
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SKILLS

GRAPHIC SOFTWARES



VIDEO/AUDIO EDITING



EDUCATION

• M.F.A. MEDIA DESIGN

Full Sail University
Winter Park, FL
2010

• B.A. COMMUNICATIONS TELECOMMUNICATIONS TRACK

Universidad del Sagrado Corazón
Santurce, PR
2005

LANGUAGES

- Spanish
- English
- Portuguese

EXPERIENCE

DIGITAL VIDEO / SOCIAL ASSOCIATE PRODUCER II

ESPN

2019 - PRESENT

- Produce and edit original video content for ESPNDeportes website, YouTube Channel, and all its social media accounts.
- Remote Director: in charge of shooting, directing, and editing content for digital properties remotely from home and react to last-minute scenarios
- Create a brand identity for webisodes (Animated Opening Sequence, Bumps and general graphics)
- Build graphic promos and creative posts for ESPNDeportes social media accounts
- Troubleshooting: Broad knowledge of Mac and PC environment, assist on technical issues.
- Assigned to test new systems, provide feedback, and train other members of the team.

ASSOCIATE PRODUCER II

ESPN

2013 - 2019

- Studio Co-Director: in charge of shooting, directing, and editing content for digital properties ESPNDeportes.com and ESPNFC.com.
- Coordinate and create video/graphics used on webisodes.
- Strong emphasis on breaking news and high-profile events (2014 FIFA World Cup, Super Bowl LIII, MLB, NBA among others).
- Find efficiencies: Designed animated templates to use for easy editing and reduce time without affecting the quality of the product.

ASSOCIATE PRODUCER I

ESPN

2011 - 2013

- Produce and edit original video content for ESPN affiliates
- Assist in maintaining VOD (Videos on Demand) for broadband players.
- Bureau Cam operator

VIDEO EDITOR - FREELANCE

ANDERSON PRODUCTIONS

2008 - 2009

- AVID editor - Develop sponsored materials (features, billboard, and promos) for ESPN International

VIDEO EDITOR

WAPA TV

2006 / 2008

- Linear & Non - Linear (Avid News Cutter & Final Cut Pro) Editor
- Coordinate production of voice-over and video packages for the newscast Noticentro 4.

CONTACT / DEMOS

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